

Sale of CAMMEYER SHOES

Our Annual January Clearance Sale

A Sale of Superlative Importance to Men & Women

Millions of men, fighting in Europe, are using much of the leather that ordinarily would go into American-made shoes. Shoe leather has advanced from 100% to 300%. The cost of everything used in the making of shoes, including labor, has advanced in proportion. So it comes that there is a very alarming shortage of Good shoes.

B-U-T-

"Cammeyer" is able to announce its Yearly Reduction Sale in spite of these extraordinary conditions.

**5,000 Pairs of Women's High Cut Lace Shoes
3,000 Pairs of Men's Fine Shoes**

Every pair bears our imprint and is positively guaranteed to be the "Standard of Merit." Speaking with an experience of over fifty years, we sincerely believe that we are conservative in stating that this is the greatest money-saving opportunity in shoes ever presented to New York men and women. The cost of shoes is still on the rise, and we do not believe another opportunity such as this sale affords will be met with for many years to come.

Reduced to
\$4.95

Women's High Cut Lace Shoes

Both High and Low Heel Models

Reduced from
**\$12.00, \$11.00, \$10.00
\$9.50, \$8.00 & \$7.00**

Mahogany Russia Calf Vamp—Fawn Buck Top.
Paris Brown Kid Vamp—Gray Buck Top.
Patent Leather Vamp—Gray and Fawn Buck Top.
Dull Kid Vamp—Mustard Brown Buck Top.

ALL PARIS BROWN KID.

ALL SIATE GRAY KID.

ALL MAHOGANY RUSSIA CALF.

Patent Leather Vamp—White Kid Top.
Black Kid Vamp—White Kid Top.
Paris Brown Kid Vamp—White Kid Top.
Paris Brown Kid Vamp—White Snow Buck Top.
Patent Leather Vamp—White Snow Buck Top.

Men's Fine Shoes

*Smart English Models
Conservative Models*

Reduced from
**\$9.00, \$8.50, \$8.00,
\$7.50, \$7.00, & \$6.50**

Dark Mahogany Russia Calfskin Lace Shoes.
A very dark, rich shade of Mahogany Calfskin—called "CORDO."

**GUN METAL CALFSKIN.
BLACK KID MODELS.**

Patent Leather Vamps with tops of Fawn Kid.
Mahogany Calfskin Vamps with Gray Kid Tops.
Mahogany Calfskin Vamps with light Russia Calfskin Tops.
Included also are OUR OWN SAMPLES (sizes 7 and 7½B), in which are included a great variety of styles, leathers and combination effects.

This Sale
Is Also in
Progress at
Our Newark
Branch, 645-
649 Broad St.

CAMMEYER
STAMPED ON A SHOE
MEANS STANDARD OF MERIT
6TH AVE. AT 20TH ST.

All Sales
FINAL
No C. O. D.'s
No Exchanges
No Credits

GASOLINE FEEDS FIRE.

some unknown cause in a lot of rubbish on the first floor, which is occupied by C. P. Raily's trucking firm, shortly before 10 o'clock this morning.

Gasoline, which had dripped from the trucks to the floor, helped the fire along before the apparatus could reach the scene, and in addition gasoline was stored in the building for the use of the trucks. Seven trucks were destroyed. On the second floor were the Krauss Research Laboratories, whose chemicals and fluids took up the flames.

Old Deputy U. S. Marshal Dies. PHILADELPHIA, Pa., Jan. 5.—Peter D. Helms, deputy United States Marshal from 1899 to 1915, with headquarters in Philadelphia, died at his home in this city to-day in his seventy-fourth year. He served in the Fifth Pennsylvania Cavalry until the close of the Civil War.

Founded 1826

Greeley 1900

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

A Special Purchase GIRLS' TUB DRESSES

On Sale Tomorrow, at **\$1.95** Usually \$2.95 to \$4.50

Anderson Gingham, Imported Chambray, Novelty Crepes in plain colors, plaids and stripes.

Exceptional Values for these pretty and practical Dresses were secured at remarkable concessions because not delivered in time for holiday demands. Nearly 500 Dresses in the assortment, in a complete range of sizes from 6 to 14 years.



The materials are of superior qualities; the models in long waisted, Russian and two-piece effects, with dainty organdie and batiste collars. Smocked and pleated styles, some with deep velvet belts.

Third Floor

1100 PAIRS WOMEN'S GLOVES

For Final Clearance

Glaze Kid in Black and a few in colors

Special for Saturday

59c

a pair

(Incomplete size range)

None C. O. D. No Mail Orders

No Telephone Orders

Ground Floor

MISSSES' CHARMING DANCING FROCKS

A Special Collection at

\$19.50

New models, reflecting the very latest caprices of Fashion and distinguished by their picturesque and youthful charm.

Taffeta, Pompadour and Novelty Silks, Nets and Laces.

In every lovely pastel tint; many with silver laces or spangled bands. Quite the most effective Dresses imaginable.

Clearance Misses' Suits

Formerly \$25.00 to \$50.00

\$10.00 to \$25.00

Clearance Misses' Coats

Formerly \$19.50 to \$39.50

\$12.50 to \$25.00

Third Floor

Mid-Winter Clearance Sale WOMEN'S FUR-COLLARED COATS

Reduced to

\$25.00, \$29.50, \$35.00 and \$39.50

Extremely smart models with deep collars of the fashionable furs:

French Seal (dyed coney), Lapin and Opossum

Warmly interlined, richly silk lined garments, finely tailored of

Velour Cloths, Vicuna Velours, Shetland Velours and Cheviot Velours

in the modish colors.

Third Floor.

Splendid Values in the January Sale WOMEN'S HIGH-GRADE FOOTWEAR

Lord & Taylor Standard Qualities



Boots

Regularly \$8, \$9 and \$10
\$6.85

Incomplete Sizes
Bronze Kidskin.
Patent and Dull Leather. Brown or Black Suede. Tan Russia Calfskin, and other styles.



Tan and Black Boots

Regularly \$8.00
\$5.95

Tan Russia Calfskin, Patent and Dull Leathers.



Black Boots

Regularly \$6.00
\$4.95

Patent Leather. Black Glazed Kid. Gun Metal.



Tan and Black Boots

Regularly \$10 and \$12
\$7.85

Black Glazed Kidskin. Tan Russia Calfskin. Patent and Dull Leathers.

Second Floor